

Front and Back Panel Copy

Food package artwork copy, principal display and information panels | Final specimen

<https://www.editfast.com/editing-services/packaging>

Package copy corrected against the brand's own specification sheet, with the required statements set where the regulations put them.

FINAL TEXT

SPECIMEN, PREPARED BY EDITFAST FOR ILLUSTRATION. NOT A REAL RECORD.

Marrowfield Provisions (fictitious), artwork copy, 12 oz carton

EXTRACT FROM THE BRAND'S SPECIFICATION SHEET (reproduced unchanged in both panels)

SP-1 Statement of identity approved by regulatory: Roasted Tomato Soup.

SP-2 Net weight: 12 oz (340 g).

SP-3 Ingredients by weight, heaviest first: tomatoes, water, onions, extra virgin olive oil, sea salt, basil.

SP-4 Principal display panel: front face of the carton. Information panel: right face.

SP-5 The words Marrowfield Provisions are the largest type on the front face.

FRONT FACE (principal display panel, SP-4) MARROWFIELD PROVISIONS Roasted Tomato Soup [statement of identity, SP-1: set in bold, sized in relation to MARROWFIELD PROVISIONS per SP-5] Slow Roasted Goodness Net wt 12 oz (340 g) [now the last line of the panel; 21 CFR 101.7(f) places this declaration within the bottom 30 percent, parallel to the base]

RIGHT FACE (information panel, SP-4)

INGREDIENTS: Tomatoes, water, onions, extra virgin olive oil, sea salt, basil.

NUTRITION FACTS panel follows below.

[Lifted off the information panel: "Try our other soups. Visit marrowfield.example". Please tell us which panel it should go to.]