

Front and Back Panel Copy

Food package artwork copy, principal display and information panels | Marked-up specimen

<https://www.editfast.com/editing-services/packaging>

Package copy corrected against the brand's own specification sheet, with the required statements set where the regulations put them.

ORIGINAL, WITH EDITS MARKED

SPECIMEN, PREPARED BY EDITFAST FOR ILLUSTRATION. NOT A REAL RECORD.

Marrowfield Provisions (fictitious), artwork copy, 12 oz carton

EXTRACT FROM THE BRAND'S SPECIFICATION SHEET (reproduced unchanged in both panels)

SP-1 Statement of identity approved by regulatory: Roasted Tomato Soup.

SP-2 Net weight: 12 oz (340 g).

SP-3 Ingredients by weight, heaviest first: tomatoes, water, onions, extra virgin olive oil, sea salt, basil.

SP-4 Principal display panel: front face of the carton. Information panel: right face.

SP-5 The words Marrowfield Provisions are the largest type on the front face.

FRONT FACE

MARROWFIELD PROVISIONS

Slow Roasted Goodness¹

Net wt 12 oz (340 g)²

Roasted tomato soup³

RIGHT FACE

INGREDIENTS: Tomatoes, water, sea salt, onions, basil, extra virgin olive oil.⁴

Try our other soups. Visit marrowfield.example⁵

NUTRITION FACTS panel follows below.

WHAT CHANGED, AND WHY

#	Was	Now	Reason
1	Slow Roasted Goodness	Slow Roasted Goodness	Unchanged, and listed here because it was examined. It is not required material. 21 CFR 101.15(a)(4) names the insufficiency of label space that results from using label space for material the act does not require.

#	Was	Now	Reason
2	Net wt 12 oz (340 g)	Net wt 12 oz (340 g) [now the last line of the panel; 21 CFR 101.7(f) places this declaration within the bottom 30 percent, parallel to the base]	The words and figures match SP-2 and are unchanged. The line's position changed, from third to last, because the statement of identity moved above it. The note records the placement the regulation specifies, which is an instruction to the studio rather than a copy change.
3	Roasted tomato soup	Roasted Tomato Soup [statement of identity, SP-1: set in bold, sized in relation to MARROWFIELD PROVISIONS per SP-5]	SP-1 gives the approved wording with initial capitals, and the copy had it lowercase. The bracketed note carries the setting instruction to the artwork studio. 21 CFR 101.3(d) asks for bold type in a size reasonably related to the most prominent printed matter, and SP-5 records what that matter is.
4	INGREDIENTS: Tomatoes, water, sea salt, onions, basil, extra virgin olive oil.	INGREDIENTS: Tomatoes, water, onions, extra virgin olive oil, sea salt, basil.	SP-3 records the order by weight, heaviest first. Against that order, sea salt had moved up from fifth to third and extra virgin olive oil down from fourth to last, with onions and basil each shifted by one position.
5	Try our other soups. Visit marrowfield.example	[Lifted off the information panel: "Try our other soups. Visit marrowfield.example". Please tell us which panel it should go to.]	The line sat between the ingredient declaration and the nutrition panel. Under 21 CFR 101.2(e), the information appearing on that panel pursuant to section 101.2 appears in one place without other intervening material. Which element moves is the brand's decision, and the query asks for that decision.